

**Kumaun University, Nainital**  
**Curriculum Vitae**

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Name : Dr. Anita Tewari  
Designation : Assistant Professor (Contract)  
Department : Department of Management Studies, Bhimtal  
Contact Information  
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• Mobile No : 8909163650

**Educational Qualification**

Degree	University	Subjects	Year
Graduation (BBA)	Kumaun University Nainital	HR & Finance	2009
Post Graduation (MBA)	Kumaun University Nainital	HR & Finance	2011
Ph.D. (Management)	Kumaun University Nainital	Behavioural Perspective: A study on financial literacy and investment preferences	2024

**Work Experience**

Position	Department	University/Organization	Year
Assistant Professor (Contract)	Department of Management Studies	Kumaun University Nainital	7 years
Assistant Professor	School of Management	Graphic Era Hill University, Bhimtal	4 months
Assistant Professor	Pal college of Technology and Management	Kumaun University Nainital	2 years
Assistant Professor	Kumaun College of Information and Technology	Kumaun University Nainital	3 years

**Research Interests:** Human Resource Management, Behavioural Finance , Financial Literacy, etc. Area of expertise: organisational change, Performance Management, Production and operation Management.

**Publications (start from recent publications)**

a) Research Papers

Authors name	Title of the paper	Journal, vol, page no	Year
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Anita Tewari	A study on Financial literacy and investment preferences.	International Journal of Novel Research and Development	2023
Anita Tewari	Relationship between Work Motivation & Job Performance' (A Case Study among the Employees of BSNL Telecom Sector),	Pensee Journal Issue 01-2021 Vol-51 ISSN: 0031-4773	2021
Anita Tewari	Impact of FIIs Inflows on Indian Stock Market Nifty 50 (An Analytical Study before COVID 19)	Pensee Journal Issue 01-2021 Vol-51 ISSN: 0031-4773	2021
Anita Tewari	Impact of Training Workshops among the MBA Students of Management Programmes	Journal of Huazhong University of Science and Technology	2021
Anita Tewari	An Analysis of Job Satisfaction of Employees: A Study on BHEL Public Sector of Uttarakhand'	Vidyawarta International Multilingual Refereed Journal, Issue – 27, Vol-01 April to June 2018. pp. 062-073 ISSN :23199318	2018
Anita Tewari	Factors Affecting Buying Behaviour of Rural Consumers: A Study of FMCG Products in Hilly Region of Uttarakhand	Vidyawarta International Multilingual Refereed Journal Journal, Issue – 49, Vol-01 April to June 2018. pp. 083-091 ISSN :23199318 Impact Factor 5.011 (IIJIF)	2018

b) Conference Publications/Proceedings (start from recent publications)

<b>Authors name</b>	<b>Title of the paper</b>	<b>Conference name</b>	<b>Year</b>
Anita Tewari	Influence of Behavioural Biases on Investment	➤ International conference on Applied	2023

	Decision: A Study of Uttarakhand	Economics and Finance organised by department of economics and finance, BITS Pilani-Pilani Campus	
Anita Tewari		➤ BSIM Conference organized by the Centre of Behavioural Science at IIM, Ahmedabad in association with the NSE Ltd.	2023
Anita Tewari	"Factors Affecting Behavioural Perspective: A study on investors of Uttarakhand".	➤ 9 <sup>th</sup> Management Doctoral Colloquium, organized by Vinod Gupta School Of Management, IIT, Kharagpur, India.	2023
Anita Tewari		➤ International virtual conference on Role of Technology in the era of Covid 19 for Education, organized by MIET Kumaun in collaboration with Uttarakhand Science Education and Research Centre.	2020

**Teaching details:**

Name of the course/paper	Department	University	Year
Management of Industrial Relation	Department of Management Studies	Kumaun University Nainital	2017 onwards
Global Human	Department of	Kumaun University	2017 onwards

Resource management	Management Studies	Nainital	
Corporate Legal Environment	Department of Management Studies	Kumaun University Nainital	2017 onwards
Performance Management	Department of Management Studies	Kumaun University Nainital	2017 onwards
Production and Operation Management	Department of Management Studies	Kumaun University Nainital	2017 onwards
Organisational Change and Management	Department of Management Studies	Kumaun University Nainital	2017 onwards

### **Honours and Awards**

<b>Appreciation</b>	<b>Organization</b>	<b>Year</b>
Session Chair in the International conference on Applied Economics and Finance	BITS, Pilani- Pilani Campus	2023

**Signature of the faculty member**